

Triple Crown Win Our Wafers Contest Rules

Enter the **Triple Crown Nutrition, Inc., (“TCN”) Win Our Wafers Contest** (“Contest”) for the chance to win a Grand Prize of free wafers for a year. Submit a 30-60 second video showing us why you and your horse love the Triple Crown Functional Wafers by posting on Triple Crown Feed’s Facebook page or emailing to Triple Crown. Winners will be randomly selected from all entries meeting contest requirements.

Purchase of Triple Crown® feed products is not necessary and will not increase your chances of winning. No other purchase necessary.

Your participation in the Contest constitutes your full and unconditional agreement to these Contest rules (“Contest Rules”). TCN's decisions are final and binding in all matters related to the Contest.

Contest Rules

- 1. ELIGIBILITY:** You must be 18 years of age or older, be a U.S. resident, and have a Facebook account to enter the Contest. Contest participation is limited to one video per entry, and one entry per person.
- 2. HOW TO ENTER:** You may either: (a) Email your video to jdrexler@triplecrownfeed.com with the following subject line: “Win Our Wafers Contest”; and include the horse owner’s name. (b) Upload the video to Facebook, and tag @TripleCrownFeed, making sure to hashtag the video with #WinOurWafers and include the horse owner’s name. (c) Upload your video on Triple Crown Feed’s Facebook in the comments section under the contest announcement on Facebook. You are solely responsible for ensuring your video was properly uploaded.
- 3. SUBMISSION PERIOD:** Videos will only be accepted from 8:00 AM CST on 12/10/2024 through 11:59:59 PM CST on 1/31/2025. Contest entries that TCN, in its sole discretion, determines do not comply with the Contest Rules will be disqualified and removed.
- 4. DETERMINATION OF THE WINNERS:** One Grand Prize winner will be randomly selected and up to ten other winners will be selected from all entries received by the submission deadline. Winners will be announced on the Triple Crown Facebook page on or before 2/10/25. One Grand Prize winner will receive one bag per month of free wafers for a year, feed coupons and Triple Crown gear, a retail value of \$500. Up to ten other winners will receive one bag of wafers, two free bag coupons and Triple Crown gear, a retail value of \$125. Prizes will be sent via mail. All winner decisions are final and non-appealable.
- 5. ODDS OF WINNING:** Odds of winning depend on the total combined number of eligible entries received. The potential winner will be chosen by TCN or its designee at random on or about January 31, 2025.
- 6. REPRESENTATIONS AND WARRANTIES:** By submitting your video, you represent and warrant that you: (a) are the exclusive owner of the video and that you have all rights, approvals and/or consents necessary to submit it; (b) your video does not and will not violate these Contest Rules; and (c) your video does not infringe on the rights of any third parties.

7. LICENSE TO VIDEOS & ENTRY INFORMATION: By submitting the video to the Contest, you grant TCN an irrevocable, perpetual, world-wide, royalty-free, non-exclusive license to use, edit, modify, reproduce and publicly display the video in any medium. Without limiting the foregoing, you will, as applicable, fully and unconditionally comply with the terms of use set forth by Facebook related to your participation in the Contest.

8. MODIFICATION OF CONTEST RULES: TCN reserves the right to modify any terms of this Contest and these Contest Rules at any time, at its sole discretion and without providing you with any notice. Without limiting the foregoing, TCN also reserves the right to reject your video or terminate your participation in the Contest at any time if TCN determines, in its sole discretion that you have violated any of the terms of the Contest Rules. TCN also reserves the right to cancel, suspend and/or modify the Contest, or any part of it at any time, if any fraud, technical failures or any other factor impairs the integrity or proper functioning of the Contest.

9. RELEASE OF LIABILITY: By submitting your video, you agree to indemnify, TCN, its respective agents, representatives, affiliates, directors, officers and employees (collectively, "Indemnified Parties") from and against any and all liability or causes of action (however named or described) for any injuries, losses and/or damages caused by or resulting from your video submission, including without limitation: (1) any incorrect or inaccurate information; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Contest; (4) technical or human error which may occur in the administration of the Contest or the processing of entries; (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from your participation in the Contest or receipt or use or misuse of any prize; (6) any unpaid taxes that you owe as a result of your participation in the Contest; and (7) any infringement by you of a third party's intellectual property rights. Neither of the Indemnified Parties shall be responsible for any expenses incurred by you in connection with your participation in this Contest.

10. LAW: The Contest will be conducted in accordance with the laws of the State of Minnesota. All disputes concerning these terms and Contest shall be adjudicated exclusively in the federal and state courts having jurisdiction over Hennepin County, Minneapolis, Minnesota, USA.

11. SPONSOR: The sponsor and administrator of this Contest is Triple Crown Nutrition, Inc., and can be contacted at <http://triplecrownfeed.com> or by U.S. mail: 315 East Lake Street, Suite 300, Wayzata MN 55391.