






Triple Crown Level 1 Training

www.triplecrownfeed.com



Triple Crown Nutrition

-  Privately owned
 - Based in Wayzata, MN
-  Horse only focus
-  Triple Crown provides a premium line of horse feeds, forages and supplements



Key pieces of information you need to make basic recommendations



The Triple Crown product line



What makes one feed better than another



Triple Crown Feed Products





Triple Crown Forages & Supplements





What is in the EquiMix™ Package?



Digestive Enzymes

(Work in the small intestine)



Live Yeast Cultures

(probiotic)



Diamond V Yeast

(prebiotic)



Mycotoxin Protection

(prebiotic)



MOS —Mannan-oligosaccharides

(prebiotic)



Direct Fed Microbials

(probiotic)



5 Organic Minerals

(40% of the mineral source)

- Copper
- Zinc
- Manganese
- Magnesium
- Iron



Organic Selenium

(100% of the selenium source)



Kelp

(source of natural organic minerals)



Remember These Key Product Specs....



Fat % and Protein %



NSC% (starch + sugar value)



Minimum feeding rate per day*



Refer to slide 9



Send the nutritional questions to us!

*feeding rates based on 1,000lb horse



Triple Crown Feed NSC Chart

Horse Feed and Form	WSC	ESC	Starch	Starch + ESC	NSC
Triple Crown Training Formula <i>Textured</i>	6.8%	5.5%	15.6%	21.1%	22.4%
Triple Crown Complete <i>Textured</i>	8.8%	8.8%	11.8%	20.6%	20.6%
Triple Crown Senior <i>Textured</i>	5.3%	5.3%	6.4%	11.7%	11.7%
Triple Crown Total Lifetime Care <i>Pelleted</i>	8.4%	5.0%	8.3%	13.3%	16.7%
Triple Crown Growth <i>Textured</i>	11.4%	10.5%	7.8%	18.3%	19.2%
Triple Crown Low Starch <i>Pelleted</i>	3.1%	3.1%	10.4%	13.5%	13.5%
Triple Crown Lite <i>Pelleted</i>	4.8%	4.8%	4.5%	9.3%	9.3%
Triple Crown 30% Supplement <i>Pelleted</i>	8.0%	8.0%	1.8%	9.8%	9.8%
Triple Crown Safe Starch Forage <i>Chopped</i>	6.9%	4.3%	1.8%	6.1%	8.7%
Triple Crown Grass Forage <i>Chopped</i>	7.0%	8.1%	2.7%	10.8%	9.7%
Triple Crown Alfalfa Forage Blend <i>Chopped</i>	9.9%	8.0%	4.7%	12.7%	14.6%
Triple Crown Alfa-Lox Forage <i>Chopped</i>	8.6%	6.6%	0.6%	7.2%	9.2%
Ontario Dehy Timothy Balance Cubes	0%	0%	0%	0%	10.0%

TRIPLE CROWN
**QUICK
 FEED GUIDE**

FEEDING SITUATION

Allergies to Molasses, Corn, Oats, Barley, Alfalfa

Founder / Laminitis

Ulcers: Colonic / Gastric

Minis & Ponies

HYPP (Hyperkalemic Periodic Paralysis)

Rescue / Starved Horse

Tying Up Disease (PSSM and Shivers)

ROA/COPD (heaves)

Weanling to Yearling with Phytitis
 (4-12 months)

Weanling to Yearling, Broodmares

Cushing's Disease / Insulin Resistance /
 Metabolic Syndrome

Obese Horse / Easy Keeper

Thin Horse / Hard Keeper

	TRAINING	SENIOR	COMPLETE	GROWTH	30% SUPPLEMENT	LITE	LOW STARCH
Allergies to Molasses, Corn, Oats, Barley, Alfalfa							●
Founder / Laminitis		U			0	0	●
Ulcers: Colonic / Gastric		●					●
Minis & Ponies					●	●	●
HYPP (Hyperkalemic Periodic Paralysis)							●
Rescue / Starved Horse		●	●				●
Tying Up Disease (PSSM and Shivers)		●					●
ROA/COPD (heaves)		●	●				
Weanling to Yearling with Phytitis (4-12 months)					●		
Weanling to Yearling, Broodmares				●			
Cushing's Disease / Insulin Resistance / Metabolic Syndrome		U			0	0	●
Obese Horse / Easy Keeper					●	●	
Thin Horse / Hard Keeper	●	●	●				

SAFE STARCH FORAGE	ALFA-LOX FORAGE	ALFALFA FORAGE BLEND	CHOPPED GRASS FORAGE
●			●
●			
	●		
●			●
		●	
●			
●		●	
●			

U - Great choice for Underweight Horses
 0 - Great choice for Overweight Horses

NOTE: Please refer to DE Values chart on page 20 and body condition score of horse where multiple products apply.

NOTE: Triple Crown Forages may be fed in combination with feed recommendation.



Triple Crown Pelleted Feeds



Lite – for easy keepers, minis & ponies.

- **Concentrated** vitamins & minerals
- No grain or molasses
- feeding rate- 1lb per 500lb bodyweight.
- Low in calories – 3% fat & NSC- 9%
- Ideal for IR, metabolic horses, overweight



Low Starch

- Traditional vitamin and mineral inclusion
- No alfalfa, grain or molasses
- Minimum feeding rate 6 lbs* per day
- Moderate in calories – 6% fat & NSC- 14%
- Ideal for horses with allergies, HYPP horses





TC 30% Supplement



Very nutrient dense ration balancer.

- Concentrated vitamins & minerals
- No grain or molasses
- feeding rate- 1lb to 1 & 1/2lb per day
- Low in calories – 3% fat & NSC- **10%**
- Ideal for IR, metabolic horses, overweight horses, mini's, ponies.



Feed alone to easy keepers or mix with other feeds, if you are not feeding at their recommended minimum feeding rate!



Triple Crown textured feeds

Growth – Ideal for foals, mares & stallions

- Increased amino acid, nutrients for growth
- High calorie– 10% fat & NSC- **19.2%**
- Minimum feeding rate 6lbs* per day



Complete- Ideal for Performance horses & hard keeper.

- High calorie- 12% fat, 12% Protein, NSC- **21%**
- Minimum feeding rate 5 lbs* per day





Triple Crown Beet Pulp feeds



Senior- Also ideal for performance, hard keepers, rescues

- High calorie- 10% fat, ,14% Protein, low NSC- **11.7%**
- Grain free, high fiber- feed to “hot” horses, ulcer horses.
- Minimum feeding rate 5 lbs* per day





Feed Scenarios- IR/metabolic issues

Overweight IR Pony

- **Feed:** TC Lite or TC 30% Supplement
- **Forage** should be monitored by owner.

Cushing's Horse, not maintaining weight

- **Feed:** TC Senior as needed.
- **Forage:** Safe Starch Forage

Recovered Laminitis horse, moderate keeper

- **Feed:** TC Low Starch and ration balancer if needed.
- **Forage:** Safe Starch Forage



Feed Scenerios- Performance horses

 Hardkeeping performance horse in heavy work

- **Feed:** TC Complete, TC Training*
- **Forage:** Safe Starch, Alfa-Lox Forage*

 Horse that tends to be “excitable”

- **Feed:** Low Starch (moderate), Senior (hard keeper)
- **Forage:** Safe Starch, Alfa-Lox Forage*

 Hunter/jumper ponies, lesson ponies

- **Feed:** TC Low Starch, Lite or 30% (based on calorie needs)
- **Forage:** Safe Starch Forage or other TC forages



Feed Scenarios- Other

- 👑 Easy keeping trail riding horse
 - **Feed:** TC Lite or TC 30% Supplement
 - **Forage:** Safe Starch or other TC forages
- 👑 Easy keeping senior horse, maintaining weight
 - **Feed:** TC 30% Supplement
 - **Forage:** Safe Starch*
- 👑 Horse with poor dentition/ no teeth
 - **Feed:** TC Senior *soaking recommended
 - **Forage:** Safe Starch Forage or grass forage



Send these feed scenarios to us!



COPD horse



Allergy horses



Starved/rescue horse



Severe ulcers



Horse on many
supplements



Picky eaters



Feeding foals -
yearlings



Horses with
diarrhea issues



HYPP horses



Other



Thank You!

Please, take the [Quiz](#) !

www.triplecrownfeed.com